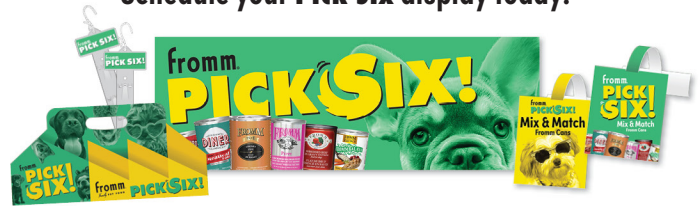


fromm® PICK SIX!



TAKE IT TO THE HOUSE! DISPLAY KIT

Help your customers carry home a winning selection of first round picks!
Schedule your Pick Six display today!



EACH PICK SIX DISPLAY KIT INCLUDES

- 24 SIX PACK CAN CARRIERS
INCLUDES CLIP STRIP® MERCHANDISERS
- 2 SHELF DANGLERS
- 1 DOUBLE-SIDED SHELF HEADER

READY TO PARTICIPATE? LET'S GO!

SUBMIT YOUR SCHEDULE!

Fill out your display start and end dates and shipping address below. Your display kit will be delivered via FedEx.*

Send this form to your Fromm sales rep for submission!

____ / ____ / ____ ____ / ____ / ____
DISPLAY START DATE DISPLAY END DATE

DISPLAY KIT SHIPPING ADDRESS

____ _____ _____
CITY STATE ZIP

PHONE

PLACE YOUR STOCK-UP ORDER!

Use the "Buy 5 Cases, Get 1 Free" offer on the reverse side of this form to stock up.

SNAP A PICTURE AT KICKOFF!

Assemble your display using all of the provided Fromm Pick Six! display items, and snap a picture to share on neighborhoodpet.com. If you run out of six pack can carriers during your display period, email sales@frommfamily.com for more.

*Display kit FedEx orders will ship within 3 business days of your participation acknowledgment.

INCENTIVIZE CUSTOMERS! TAKE ADVANTAGE OF OUR Buy 5, Get 1 FREE PROMOTION

Submit an eligible POS report at the end of your display period for reimbursement.**

**POS reports for "Buy 5, Get 1 Free" on Fromm dog cans must be itemized with free can SKU, quantity, cost, and purchase dates.

Items will be credited at cost.

Contact your Fromm sales rep for additional details.

